

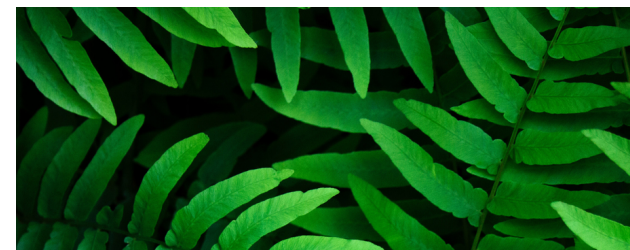


SOLUTIONS



Driggs

Title



DELIVERED ON:  
12-20-2020

CLIENT: MICHAEL WILEY

SUBMITTED BY: ISSAC DIAZ  
DRIGGS TITLE AGENCY

# COVER LETTER

DEAR {MICHAEL WILEY},

I am grateful you have taken the time to meet with {Isaac Diaz} to uncover the root cause of what it is that that you need help. Then taking it to the next level and prioritizing those items so we can focus on what matters most for you next.

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ADAM DRIGGS

CEO, DRIGGS TITLE AGENCY

# GOALS AND DELIVIERABLES

**MICHAEL WILEY HAS IDENTIFIED  
HIS PRIORITIES OF WHAT TO  
WORK ON NEXT AS:**

- *Expanding his marketing budget to reach more prospects (\$12K OL)*
- *Getting Title Reports quickly after a listing (\$70K OL)*

WHY AGENCY GRAPHIC DESIGN CO.? WHY

# HOW WE WORK

## *Step 1:*

### Identify Root Causes:

On December 19, 2019 we accomplished this step.

\*

## *Step 2:*

### Prioritize:

On December 19, 2019 we prioritized the items you wanted help on overcoming.

## *Step 3:*

### Review the solutions:

We are here now to review the solutions we have put together for you to overcome and perform the items you prioritized.

## *Step 4:*

### Create the Target:

1. being ready and able to overcome your prioritized items.
2. set a routine of usage
3. Evaluate and Understand

## *Step 5:*

### Identify Dates

When it is written, measured and reported the percent of success drastically increases

# TIMELINE

## PHASE

## WEEKS

1. Identify Root Causes and prioritize.

Completed

2. Review the solutions, set targets with dates.

In Progress

3. Being Ready & Able

December 28th

4. Week 1 of plan execution

January 3rd

5. Evaluate and hone the solutions

January 6th & 10am @  
Green Valley Office



# YOUR INVESTMENT

| Description                                  | Price | Price     |
|----------------------------------------------|-------|-----------|
| 60 minutes every morning from 8am -9am       |       | Priceless |
| Honing the message based on the days results |       | Priceless |
| B.A.G.E.L.S - daily                          |       | Priceless |
| Daily text for accountability to Issac       |       | Priceless |
| Pain and Suffering                           |       | \$0       |
| Commitment                                   |       | \$0       |
| Success                                      |       | \$0       |

Prices remain valid through **DATE**.

## TERMS AND CONDITIONS

50% of quoted fee is due upon signing of this agreement. The remaining 50% is due upon completion of the project. A kill fee equalling the 50% deposit will be retained by Driggs Title Agency should the client cancel the project at any time after signing. Should the client fail to select a design within two weeks of the final revision being presented, Driggs Title Agency retains the right to kill the project and retain the 50% deposit and all rights to the designs.

Rights to the completed work are retained by the client upon completion of the project and final payment to Driggs Title Agency. Adam Driggs retains the right to use the material for promotional purposes, such as in portfolios and on our website.

Should the number of substantial edits by the client to designs in progress exceed three, additional charges will accrue at a rate of \$100 per hour plus applicable taxes for time and materials. Driggs Title Agency. will notify the client before work leading to additional charges is undertaken.

# WHY Driggs Title Agency?

We're quirky. We're creative. We're fun. We combine years of experience in the graphic design field with a certain innocent naiveté that allows us to craft fresh design with a retro feel. Our specialties include visual branding and design for the television entertainment, small appliance, and consumer electronics industries.

**Isaac and Team** have an explosive yet productive partnership that always yields great results. Their differences are their strength.



# OUR TEAM

**Isaac Diaz**, Business Development Manager, Degree is the school of hard knocks.

Diploma in Graphic Design, Holland College

Super smart and with a keen eye for detail, Isaac is an award-winning renowned real estate coach for his persnickety approach. Fortunately, he is also very funny and loves to make clients laugh with his crazy costumes and humorous yet sad personal anecdotes.

## Team Issac Self-taught

When Kenneth retired from ten years as a TV studio page, he took over as volunteer publisher of *I Love a Wo/Man in Uniform*, the official fanzine of minor uniformed functionary aficionados. He discovered a love and talent for graphic design, and today brings his slightly awkward but endearing talents to work for Agency Co.



# PORTFOLIO

## TESTIMONIALS:

- *BEST SUCCESS*
- *TOUGHEST TRIUMPH*
- *FAVORITE TACTIC*
- *GOTO METHOD*
- *BEST ADVICE*
- *SWEET CUSTOMER SERVICE*



*“Isaac and Team did a super job on our new logo and business cards! We were using a logo my husband designed thirty years ago, and we’d just run it through the photocopier so many times it didn’t look like anything anymore. Now, we just drag and drop that logo onto the screen and away we go! What a time we live in.”*

**– MRS. MATER, RE/MAX**

*“I just love the work Isaac did on our visual branding. They really listened to us and got to know our business before showing us a bunch of newfangled artsy hoo-ha. They used words we could understand and didn’t take us for a ride. I trust them and I’d use them again in a heartbeat.”*

**– J. MARONEY, COLDWELL BANKER**

# NEXT STEPS

## I COMMIT TO YOUR SUCCESS AS YOU COMMIT TO MINE.

Becoming your new Title Partner really means something to me and my team. We take pride in calling you our client. We commit to working though these solutions and items you have prioritized as you commit to putting us on your next purchase contract. Together we win!

Client name: Michael Wiley

Michael Wiley

signature \_\_\_\_\_

Date: \_\_\_\_\_

 SIGN HERE  
Adam Driggs

Driggs Title Agency signature \_\_\_\_\_

Date: Not yet accepted \_\_\_\_\_

  
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